

HIFI TAYLOR UPGRADE OPTIONS FOR MR EXAMPLE.

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Kronos
AUDIO VISUAL



Mr Example,

From taking a look through your system in detail, I think the problem may lie with your cartridge. The other components which are involved seem like they should be giving you the sound you are after, and I don't see any reason why they would be giving you a sharp or bright sound, as you mentioned previously. I think the cartridge would be the best thing to look at first.

The three cartridges mentioned will all have a dramatic effect on the performance of your system. The main differences you should hear include:

- Additional weight to the overall sound
- improved detail
- More neutral sound
- Better dynamics
- Improved sound staging
- Superior 3 dimensionality

To be more exact regarding each cartridge, the Ortofon Blue is a good example of a mid price MC cartridge offering excellent detail retrieval and good bass extension. If you moved up to the Soundsmith or the Ortofon Cadenza Black, both cartridges will offer improved detail, improved 3 Dimensional sound stage and better bass extension (above the Ortofon Blue)

The Soundsmith & the Ortofon Cadenza Black have slightly different tonal qualities, the fact they use different stylus profiles will also affect the sound they produce.

I appreciate that you think your analogue sound is a little bright & sharp, all three cartridges will alleviate this problem, however if you can stretch your budget the Cadenza Black will be the most likely to suit your personal listening preferences, as it is naturally an improvement on the Cadenza blue, and would offer a slightly more natural sound than the Soundsmith. With that being said the Soundsmith is still a stunning cartridge and will work very well with your system, so by no means would I discount it as an option if you preferred it over the Ortofon cartridges.

If you can't stretch to the Soundsmith or the Ortofon Cadenza Black, the Cadenza Blue will certainly help to alleviate the brightness/sharpness your hearing. The blue is a more than capable cartridge, and will certainly offer an improvement to your system.

If you require any specs they can be found on our website, or by clicking on the products in this catalogue. If you have any further questions or want to discuss it any further please don't hesitate to contact me, I am in the office most days if you want to give me a call or please drop me an email at any time

Cartridge Options

Price £1250 - £2000

01. Ortofon Cadenza Black MC Cartridge

GBP 1824.00

02. Soundsmith MIMC "New" Zephyr...

GBP 1419.00

SKU: KRO46576845684

03. Ortofon Cadenza Blue MC Cartridge

GBP 1299.00



01

02

03





Ortofon ST-80 SE MC Transformer

Mr. Example, as we discussed upgrading to a moving coil cartridge will give you a large jump with your system and will alleviate the brightness and sharpness your are hearing. I understand you want to keep your current phono stage, which is absolutely fine, as it is a great unit. We would recommend using the Ortofon ST-80 Step Up transformer as this can be used alongside your MM phono stage but allow you to use an MC cartridge. The Ortofon ST-80 would be our most popular step up, and naturally matches up beautifully to Ortofon cartridges, although the Soundsmith Aida also works really well with this, so don't be put off if you like the Soundsmith.

GBP 1199.0

Few options for the future...

01

01. AudioQuest Red River Audio Interconnect

GBP 198.00

SKU: 32923



02

02. Titan Audio Helios Audiophile Mains

GBP 174.99

SKU: 22265



03

03. WireWorld Eclipse™ 7 Tonarm Cable

GBP 349.95

SKU: ECT



04

04. Pro-Ject Ground-IT Deluxe 3

GBP 500.00



05

05. Pro-Ject Ground-IT Carbon

GBP 725.00

SKU: KR034356547



06

06. Townshend Seismic Isolation Pods (Single)

GBP 99.00

SKU: KRO99384772



07

07. SME300 Model 309 tonearm

GBP 2148.00

SKU: 2663



08

08. Ortofon TA-210 Tonearm

GBP 1250.00

SKU: 7188103698

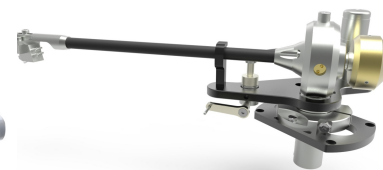


09

09. Acoustic Signature TA-1000 Tone Arm

GBP 1249.00

SKU: KR045675869





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